

Business Travelers



Visit us online at amerilist.com

Total Universe: 3,906,755

Base Rate: \$85.00/M

Description Summary

Is your direct marketing campaign ready for take-off? AmeriList's Business Travelers database brings you all the information you need to get in touch with professionals on-the-go. Regularly being in transit brings forth a lot of necessities, from hotel accommodations, to communication devices, to a midnight snack, and everything in between. These travelers are eligible for many types of promotions and deals that pertain to their trips. Get access to the most accurate data in the industry, and contact business travelers today to grow your business.

How Our Data Is Compiled

Our Business Travelers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2015, business travel in the U.S. generated about \$282.6 billion
- Business travel makes up for about 28% of all travel and tourism's contributions
- In 2015, 84% of business travelers reported that their employer works with a travel agency

Recommended Usage

This mailing list is recommended for a variety of offers and industries, including, but not limited to: hotels, airline offers, luggage and travel accessories, phone plans and cellular devices, restaurant offers, apparel, entertainment, finance, technology, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Dwelling Type
Education Level
Credit Cards

Occupation
Marital Status
Presence of Children
Hobbies & Interests
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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